

GDS-085 - 2a. To Do: Brand Statement by Renee Apelo

Reflect on your design projects:

- What kind of projects do you like to do? I like to do projects involving a mix of graphic design and animation.
- What type of projects do you consider your best? I consider projects involving animation coding were my best.
- What projects have stood out or inspired others? My projects in web animation stood out.
- What does your body of work say about you? I am focus oriented in doing my tasks.

Reflect on personal traits & interests:

- What traits would you use to describe yourself? As I grew up on the spectrum, expressing my thoughts through visual creations helped me communicate visually.
- (e.g., dependable, empathetic, adaptable, curious, determined, collaborative, etc.)
- What personal values are most important to you? Working hard and open to improving my communication and graphic design skills.
- What do you find most interesting about the world around you? Living in the moment keeps me going.
- What personal interest or type of design influences, attracts, or inspires you? Creating original cartoon and anime-inspired characters digitally.

Imagine your future:

- How do you define success? To be able to live independently and be productive.
- What kind of work do you want to do? A mix of graphic design and animation.
- What professional level do you aspire to? Become an independent artist.
- What kind of mission or company do you seek out? I would like to seek out companies producing family-oriented productions.

I am a graphic designer with skills in animation, typography, images and layout who always strives to learn new designs and tasks.